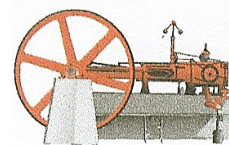


ANTIQUÉ POWERLAND
MUSEUM ASSOCIATION

3995 BROOKLAKE RD. N.E.
BROOKS, OR 97303



apmaoffice@eschelon.com

Home of the Great Oregon Steam-Up

Show Manager: Doug Delano
503-537-4040

Swap Meet Manager: Scott Smith
541-484-6844

Powerland Office:
503-393-2424

April 25, 2011

Show Dates: July 30th & 31st AND August 6th and August 7th, 2011

Set-Up: Thursday-Friday July 28th & 29th 9:00 AM – 7:00 PM

Dear Swap Meet Vendor,

I want to invite you to take part in the 41st Annual Great Oregon Steam-Up! Swap Meet. This year will feature Caterpillar tractors and equipment in conjunction with the Antique Caterpillar Machinery Owners Club national show. The national CAT show promises to draw record numbers of Steam-Up attendees from around the country and the world. The second weekend of Steam-Up will feature the Ferguson Tractor Appreciators of North America regional show as well as free entry for National Guardsmen.

DECREASED SPACE AND ACCESS IN SWAP MEET: Caterpillar displays will occupy the west side of Powerland Blvd. in what has previously been the first two eastern most swap spaces (space 1 and 2 of each lettered row, see map). **All swap spaces will shift two spaces to the west this year. The CAT display will limit access to Swap Meet spaces from Powerland Blvd (from the east).** For the first weekend, there will also be a loss of Swap Meet space on the west side, due to a Caterpillar auction that will take place on the first Sunday at 9:00am. **Many single-weekend vendors will need to plan to sell on the second weekend instead of the first as space will be especially limited on the first weekend.** It is worth noting that for the past two years, attendance at the second weekend of the Steam-Up has been higher than the first weekend. In 2009 there were 8,194 attendees the first weekend and 8,429 on the second weekend. In 2010, there were 9,616 attendees on the first weekend and 12,688 on the second weekend.

REVISED GUIDELINES FOR ACCEPTABLE MERCHANDISE. In an effort to maintain the quality and presentation of the Steam-Up Swap Meet for buyers as well as other vendors, we are seeking to have vendors that are offering the following types of merchandise: antique tractors, cars, motorcycles and trucks and related parts and literature, tools, primitive American pieces, Americana collectibles and quality reproductions and yard art/old iron; emphasis is to be placed on original or restored pieces from the 1900's through the 1970's. If the items you intend to sell are outside these guidelines you are encouraged to ask in advance to avoid any disagreements at the event. Contact Swap Meet Manager Scott Smith at 541-484-6844.

THURSDAY AND FRIDAY SET-UP DAYS. Please do not plan to arrive earlier than Thursday morning to set up!

Returning vendors from last year wishing to secure their space locations from last year must submit a completed contract with full payment prior to June 1, 2011. If your contract with payment is not received at the Powerland office by June 1, 2010, we may sell your space from last year to someone else! (Note: sometimes it may not be possible to guarantee spaces from last year due to layout changes)

I have enclosed a Steam-Up Swap Meet Contract, a map of the swap meet area and the Rules and Regulations (on the back of the map) for the 2011 show. Please return your contract by June 1, 2011 to: Steam-Up Swap Meet, 3995 Brooklake Road NE, Brooks, OR 97303.

If you have questions, please feel free to call me at 541-484-6844. I look forward to seeing you at the 2011 Steam-Up!

Sincerely,

Scott Smith

Swap Meet Manager